

A high-angle, top-down view of a person sitting at a desk, working on a laptop. The person's hands are on the keyboard. On the desk, there is a smartphone, a cup of coffee, and some papers. The background is a wooden floor. The image is overlaid with a dark blue semi-transparent layer.

FASTER **COURSE**

EFFICIENT WAY OF **CREATING ELEARNING** **COURSES**

The background is a solid dark blue. It features several abstract, organic shapes in a dark red/maroon color. There are three small horizontal bars near the top, one in the center and two on the sides. A large, irregular shape is on the bottom left, and a smaller one is on the bottom right. The central text is in a light blue, bold, sans-serif font.

**Earn \$375 per hour
developing elearning?**



Tips and tricks

General

Instructional design

Buy or reuse content when you can

Graphic design & development

Delivery and backup



Overall efficiency



To be efficient **REUSE** content as much as possible

60% Instructional design

15% Graphic design

20% Development

5% Delivery and LMS testing





**Course templates allow
you to optimize **95 %****



**(60% instructional design, 15% graphic design,
20% development)**

**of the course
development time**



\$15 000 project budget / 200h of development = \$75 per hour

\$15 000 project budget / 40h of development = \$375 per hour