

FASTER **COURSE**

E-LEARNING DEVELOPMENT 101



Hi! I'm Karlis.

Co-founded my first e-learning company in 2007.

Founded FasterCourse in 2014.

Participated in dozens, if not hundreds of e-learning projects over these years.

Did 2 more startups on the side.

Have had my fair share of shit over these years.

About FasterCourse

We help people create better e-learning.

We believe in good design, quick usability and fun learning.

We are a team of 10 and have clients in 45 countries.

Check out <https://fastercourse.com/> for more info or send me an email: karlis@fastercourse.com.

Agenda

About FasterCourse and Karlis (covered).

Where to start – do we even need e-learning?

What is platform and what is content?

3 ways of creating content.

Sources of inspiration and new knowledge.

Q&A.



**WHERE DO WE
START?**

Face to Face training has stopped.

Should we move it to elearning course?

Or can video conference be enough?

Think!



The management says that **we need** **a course.**

Great! Are they aware of other options for solving learning needs?

Do they know that building a course takes a lot of time and resources?

Are they falling into “let’s solve all learning problems by creating an e-learning course” trap?

Think Again!

This is a **compliance** issue.

Is an e-learning course the most efficient way of meeting our legal requirements and training our employees?

Think Again!



**We have had a
course before, make
a new one.**

Good stuff! Let's repeat all our historical decisions without any analysis.

Think Again!

Do we need an e-learning course?

Some common alternatives:

sometimes a poster on the wall will do just fine,

sometimes we just need to change internal procedure more intuitive,

good email or video (sometimes a series of emails/videos),

1 page explanation + signature (think compliance),

Infographics?

Tell management/client to take a chill pill.

Sometimes we need an e-learning course.

There is a learning gap and after doing analysis I am sure that an e-learning course is the best tool to meet learners needs.

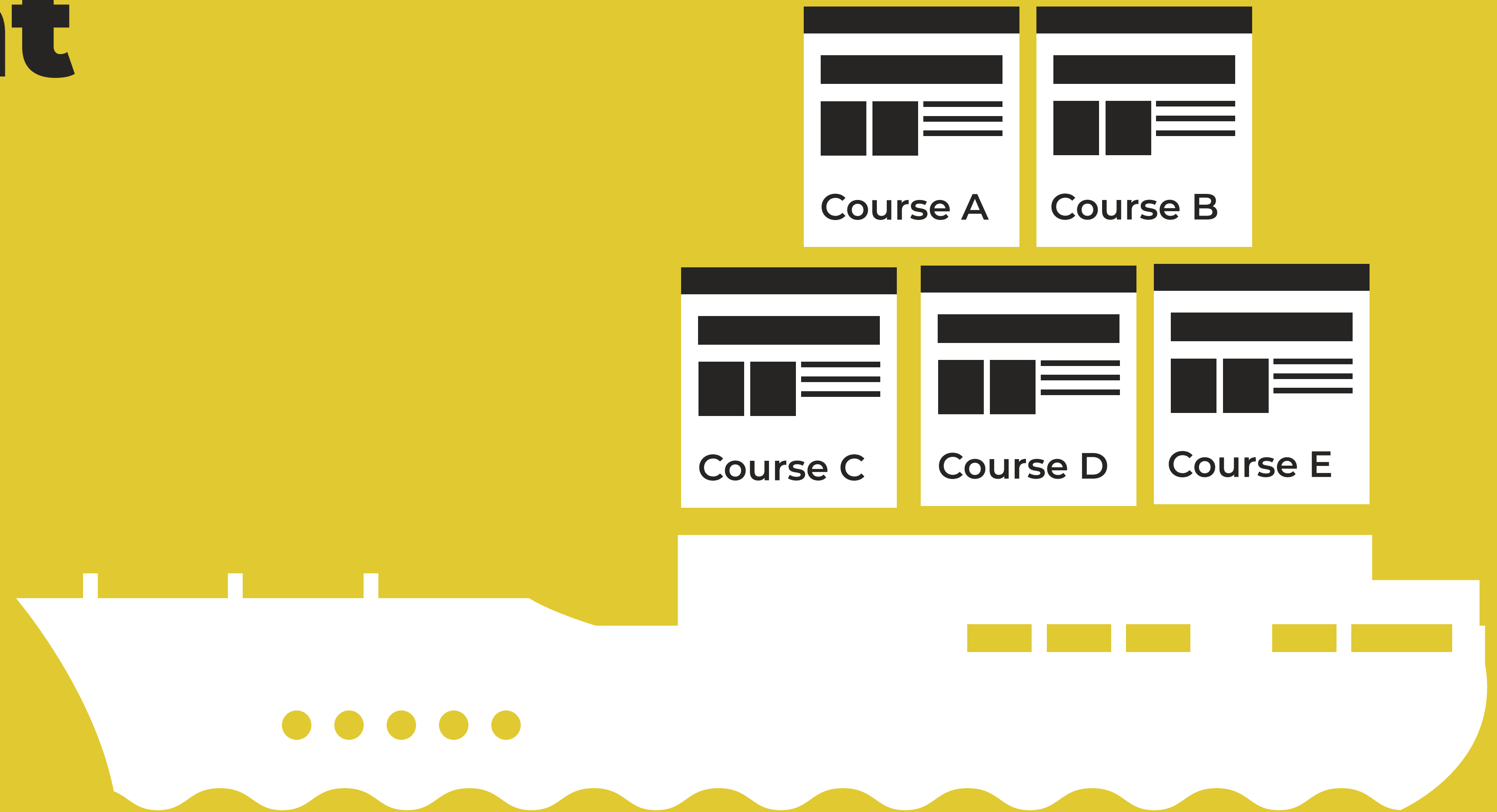
Sounds legit, let's go for it!



An overhead view of a group of people sitting around a large wooden table in a meeting. Several laptops and tablets are open on the table, displaying content related to a course. One tablet shows '85.00%' and another shows 'Discussion Outline'. There are also notebooks with handwritten notes and a small potted plant on the table. The scene is dimly lit, with the primary light source coming from the screens and ambient room lighting.

**OK, SO WE NEED
AN E-LEARNING
COURSE.**

Platform vs Content



LMS/LXP/Platform ensures:



user logon/
authorization,



content curation -
who learns what
and when,



learner tracking,



also some content
creation – usually
quite limited.

Tracking

Storyline



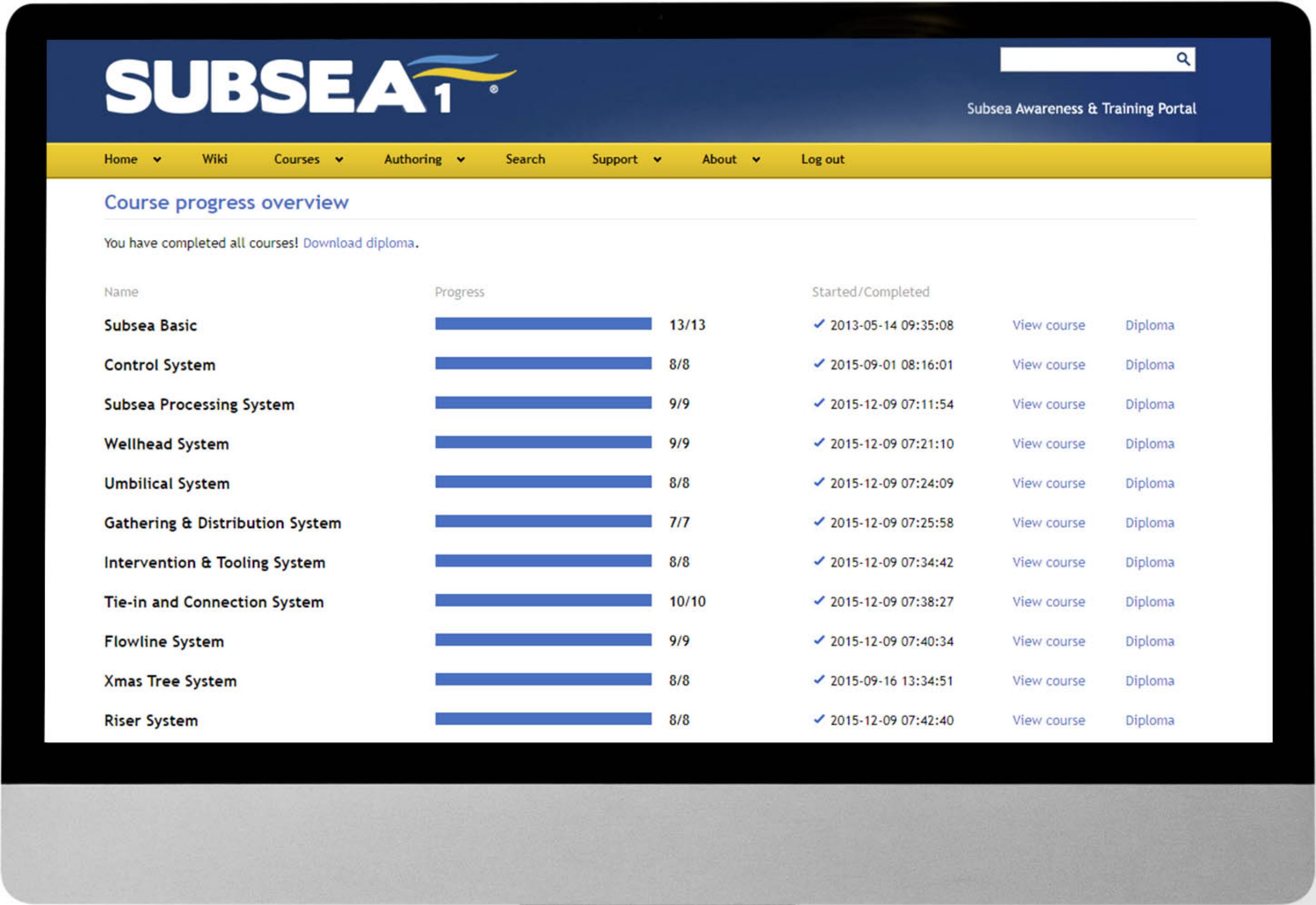
ZIP



LMS



- ■ ■ SCORM
- ■ ■ xAPI
- ■ ■ AICC
- ■ ■ cmi5



Source: www.subsea1.com

Content

It is the actual e-learning module/course.

Images, texts, videos, tests, interactive tasks, games, VR, AR etc.

Usually starts with pdfs and powerpoints.

Continues with interactive courses with scorm or xapi tracking.

Content example



2 types of content



Compliance training



Skill building

A person wearing a yellow sweater is sitting at a wooden desk, using a laptop. Their hands are visible on the keyboard and trackpad. The background is slightly blurred, showing a notebook and other desk items.

HOW TO CREATE E-LEARNING CONTENT?

Aims of the course



What do you want to achieve?



Be as specific as possible.

Audience

Previous education and skills.

Computer literacy.

Access to technology (mobile connectivity, accessibility for handicapped people, audio capabilities).

Design preferences – what are they used to.

Age and other background information.

Responsive vs Non- Responsive

RESPONSIVE COURSE

content rearranges objects to ensure
better viewing on all devices

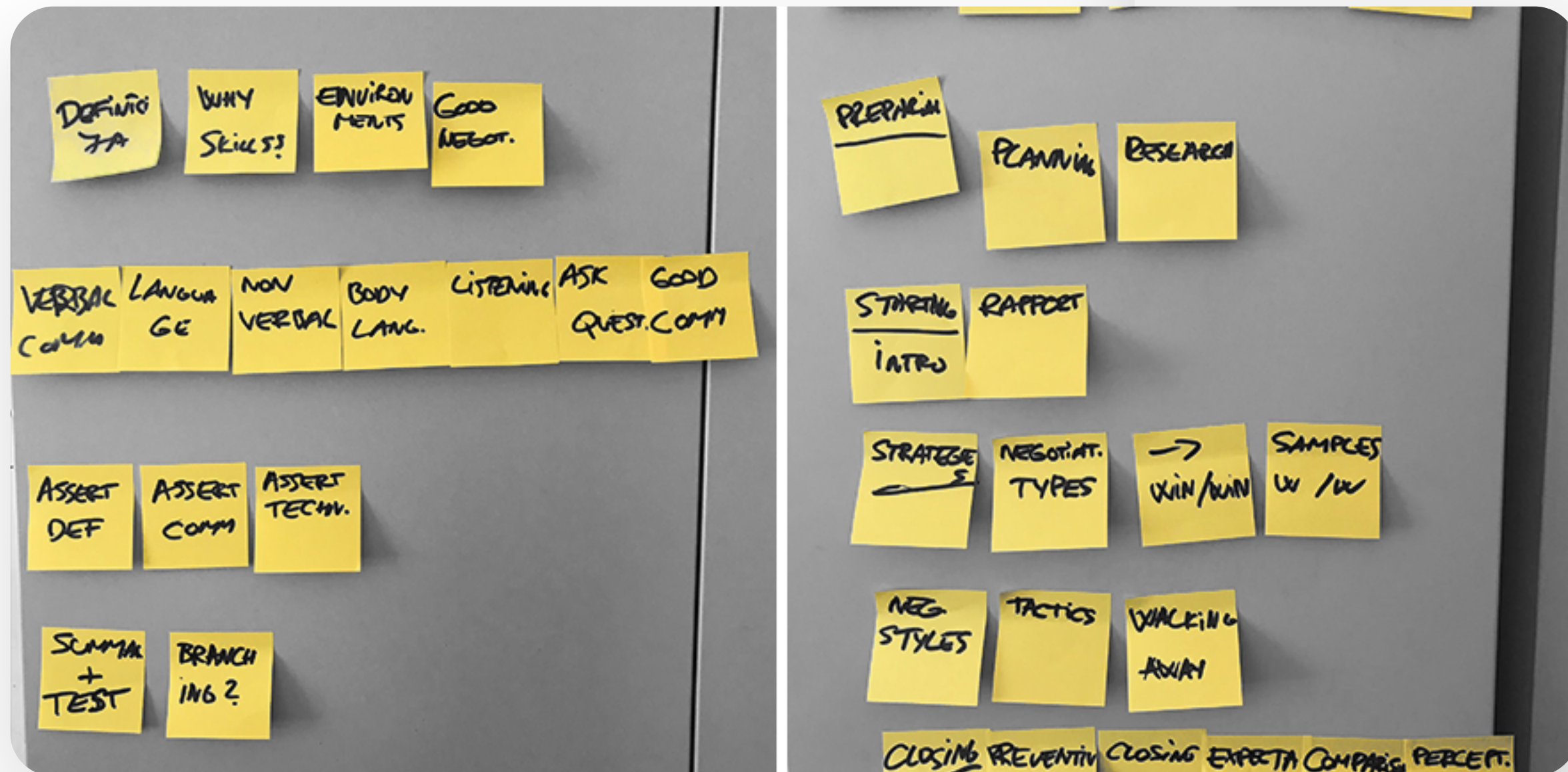
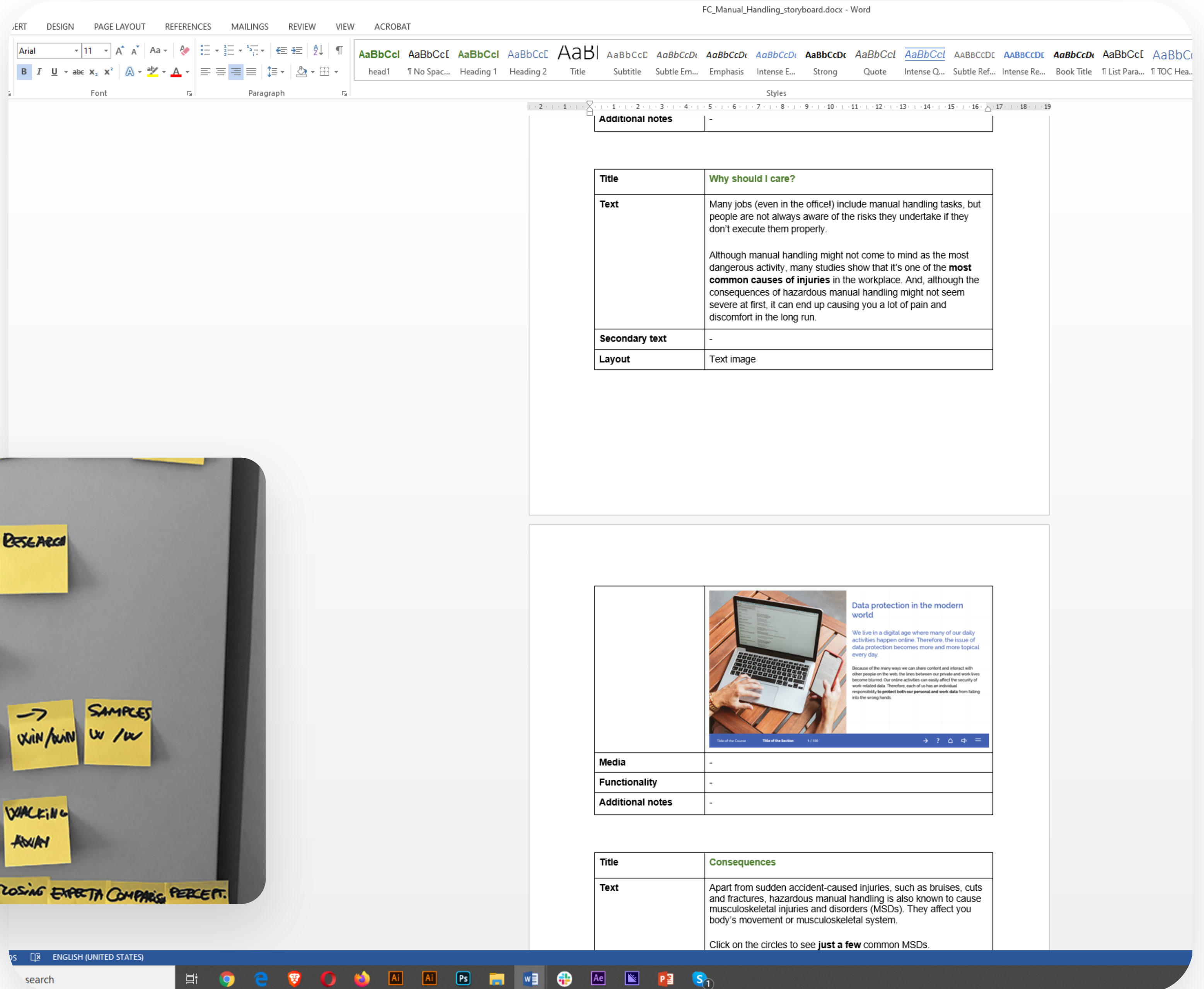


NON RESPONSIVE COURSE

content shrinks or expands
depending on the screen size



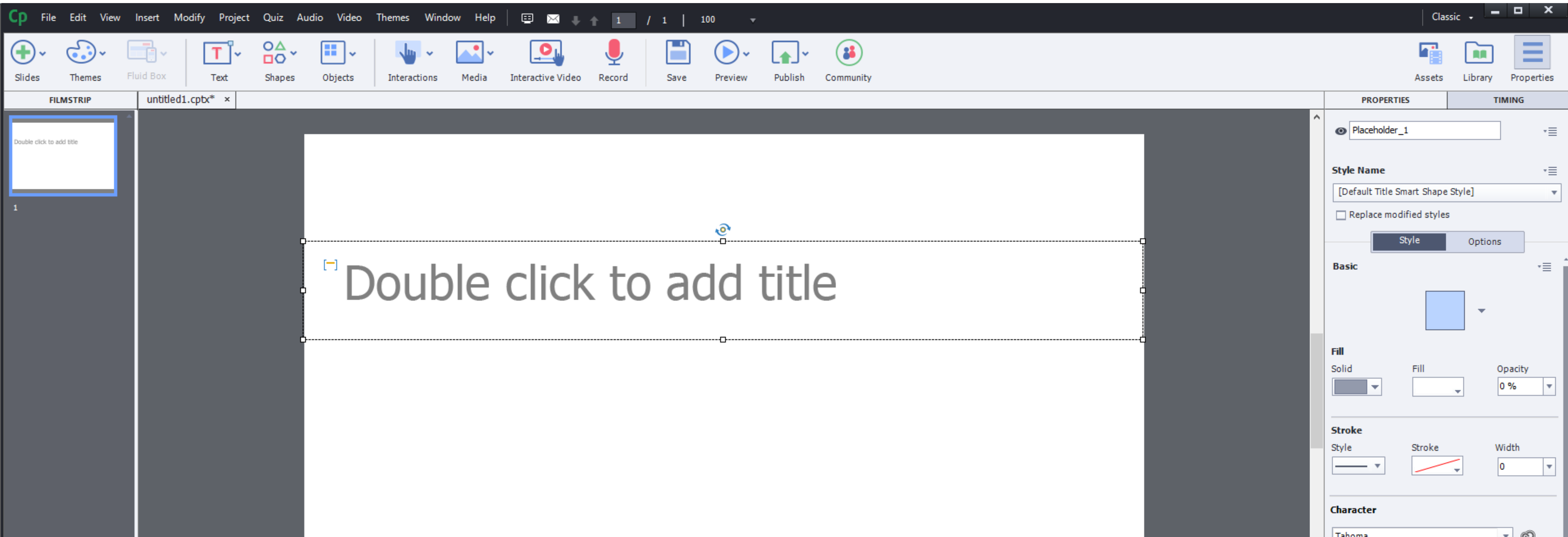
Script



Course development from scratch



Course development with authoring tools



Popular authoring tools

Articulate Storyline & Rise

Adobe Captivate

Trivantis Lectora

iSpring

Dominknow

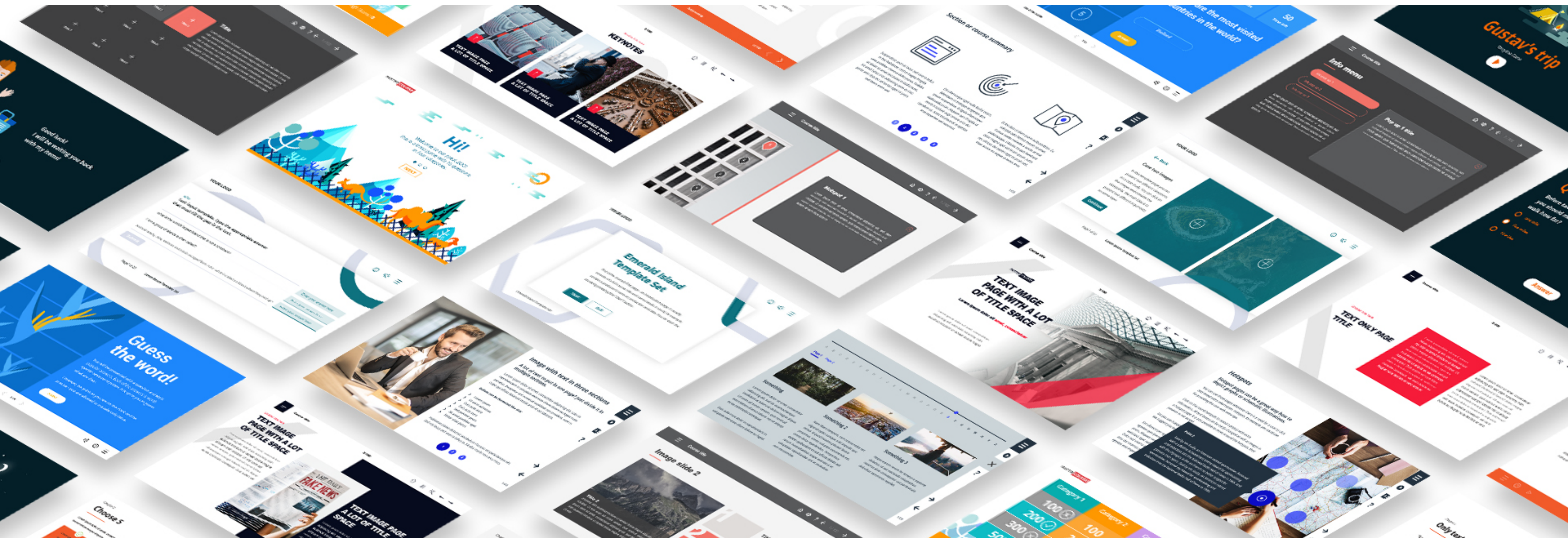
Adapt

GoMo

Evolve

Elucidat

Course development with templates



Sources of inspiration and further research

<https://community.articulate.com/>

Linkedin elearning groups

Tom Kuhlmann, David Anderson, Mel Milloway, Cath Ellis,
Ant Pugh, and others on LinkedIn

<https://elearningnetwork.org/>

<https://elearningindustry.com/>

<https://fastercourse.com/blog/>



Thank you!

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www.fastercourse.com